



Corvus Energy Names Farrell Trucking Industry Sales Rep

New High-Powered Lithium-Ion Battery Systems Eliminate Long Duration Idling

Richmond, B.C. (July 27, 2010) – Corvus Energy, the innovator behind an advanced lithium-ion battery technology for transportation, marine and heavy power storage applications, today named Bill Farrell as its sales representative for the North American trucking industry.

Corvus Energy's proprietary lithium-ion battery design delivers the industry's highest energy density in a small, lightweight package with an extensive lifespan. The technology is currently being integrated into systems that can eliminate long duration idling altogether and last the lifespan of the vehicle.

Farrell has a long history of leadership in the trucking industry. He formed Pacific Solutions LLC (PSLLC) in January 2000 with a focus on consulting, product development and sales to the trucking, marine and RV markets. Notably he played a key roll in developing the only line of inverters, inverter/chargers and other electronic products and accessories that are designed from the ground up to meet trucking industry standards. The products he developed are now installed by several Truck OEM's, systems integrators and after market companies to support battery-based and hybrid technologies.

Prior to forming PSLLC, Farrell was president and a principle of Hearth Trends Inc., a manufacturer of hearth products. Prior to joining Hearth Trends, Farrell was president of Husqvarna Forest and Garden, a division of AB Electrolux, and was responsible for all North American operations. Farrell also served as Director of Corporate Marketing for Outboard Marine Corporation, responsible for all Marketing Activities for 16 boat lines and three engine lines. He has served on the boards of five corporations as well as four industry boards.

About Corvus Energy:

Corvus Energy, founded in 2009, is focused on harnessing the power of advanced lithium-ion battery systems for the transportation, marine and renewable energy markets. For more information on Corvus Energy, visit www.corvus-energy.com or call (604) 227-2080.

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